



IMPLEMENTING THE NATIONAL MATERNITY REVIEW IN RURAL AREAS

'BETTER BIRTHS' – SHROPSHIRE AND BEYOND #SaTHFMU



Monday 13th February 2017,
The event will be held at Shropshire conference centre, Shrewsbury
[Online bookings](#)

TARGET AUDIENCE

Midwives, Health Visitors, Obstetricians, Maternity Support Workers, Students, Commissioners, Finance Managers, Support Organisations, Service Users and all interested in maternity care in large rural counties.

GUEST SPEAKERS

Baroness Julia Cumberlege
Kathryn Gutteridge
Tracey Cooper
Denis Walsh
Cathy Warwick
Gill Walton and many more...

AIMS

Developing community hubs
Challenges and values of FMUs
Engaging local communities
Financial arguments for FMUs
Management of change
Care pathways to enhance safety

BOOKINGS

Tickets: advance sales only - £35

On-line <http://bit.ly/onlinebookingMU>. Credit card bookings call: 01743 492581
Cash or cheque to: Cashiers office, Princess Royal Hospital, Apley Castle, Telford, Shropshire TF1 6TF. State name, email address and quote 'Maternity Conference'.
Booking confirmation is via email following payment. Bookings close 3rd Feb. 2017.
Venue, directions and further information: www.shropshireconferencecentre.co.uk
Enquiries to: Janine Gill Tel: 01952641222 Ext. 5340

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'Better Births' – Shropshire and beyond #SaTHFMU

Mon. 13th February 2017 Shropshire Conference Centre Shrewsbury

Programme

- 9.30 Coffee, registration, visit stands
- 10.15 **Welcome** Sarah Bloomfield, Director of Nursing, with Sarah Jamieson, Head of Midwifery Shrewsbury and Telford Hospital NHS Trust (SaTH)
- 10.20 **Chair's introduction** Baroness Julia Cumberlege, Chair Better Births maternity review
- 10.30 **Building community hubs in rural areas**
Cathy Warwick CBE, Chief Executive, Royal College of Midwives – our vision
Dr Tracey Cooper, Consultant Midwife, Lancashire NHS Trust – our experience
Simon Wright, CEO Shrewsbury and Telford Hospital NHS Trust (SaTH) – our plans
- 11.15 **Investing for a sustainable future** Dr Diane Reeves, Chief Accountable Officer, Birmingham South Central CCG
- 11.35 **Local voices** Women and communities introducing their experiences when receiving care from Ludlow, Bridgnorth and Oswestry midwifery units
- 12.10 **Transforming systems and care pathways to enhance safety and quality** Kathryn Gutteridge, Consultant Midwife, Sandwell & West Birmingham NHS Trust
- 12.30 **Sustainable Maternity Services in Shropshire, our vision** Mr Adam Gornall, Clinical Director, SaTH
- 12.45 **Panel discussion** Morning speakers
- 1.10 **Introducing speed dating and speed daters** Mary Newburn, Co-Leader Leader Midwifery Unit Network
- 1.15 **Lunch and speed dating** Brief encounters in the foyer! Networking, sharing solutions and resources
Service users' networks - Ruth Weston and Catherine Williams. MSLC North Cumbria - Sandra Guise
Making the business case - Richard Hallett MBE
Shropshire - Sarah Jamieson and Wendy Cutchie
Lancashire – Dr Tracey Cooper
Sandwell and West Birmingham - Kathryn Gutteridge and Dr Diane Reeves
Powys - Cate Langley
Portsmouth - Gill Walton
- 2.45 **Leading change, delivering community-based maternity services**
Cate Langley, Head of Midwifery, Powys Teaching Health Board - Lessons from Powys
Gill Walton, Dir. of Midwifery, Portsmouth Hospitals - Lessons from Portsmouth
- 3.20 **Changes in the number of midwifery units in England since the Birthplace Study: Implications for women's choice of place of birth.** Dr Denis Walsh, Associate professor in Midwifery at University of Nottingham.
- 3.40 Panel discussion – afternoon speakers
- 3.55 **Chair's conclusion and collection of pledges**
- 4.00 **Conference ends.**

Please collect attendance certificates from the foyer

